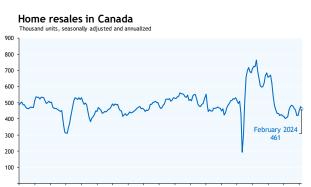
RBC Economics

Focus on Canadian Housing



MONTHLY HOUSING MARKET UPDATE

March 18, 2024



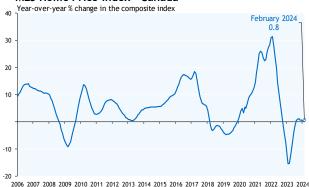
2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Source: Canadian Real Estate Association, RBC Economics



Sales-to-new listings ratio in Canada

2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

Source: Canadian Real Estate Association, RBC Economics



MLS Home Price Index - Canada

2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Source: Canadian Real Estate Association, RBC Economics

Bumpy recovery for Canada's housing market

February offered valuable clues on the direction Canada's housing market is taking. Improving sentiment among buyers and sellers—no doubt stoked by growing expectations the Bank of Canada's next move will be a rate cut—halted the series of monthly price declines since last summer. But this more upbeat outlook isn't yet translating into a steady recovery in activity. The sharp loss of affordability during the pandemic still firmly restrains buyers.

We think February's developments point to a bumpy ride for the market in the months ahead. While the tightening of demand-supply conditions since December has paved the way for modest price appreciation, resales are likely to bounce around amid a standoff between buyers and sellers.

Two steps forward, one step back

Home resales fell 3.1% across Canada between January and February, reversing about a quarter of the 12.7% increase in the previous two months. The general state of affairs remains subdued with the 461,000 units sold (seasonally adjusted and annualized) in February some 11% below the 10-year average. Declines were widespread in provinces west of Quebec. Toronto (-12.0% m/m) led the way, followed by Kitchener-Waterloo (-10.8%), the Fraser Valley (-10.3%), Vancouver (-7.3%) and Calgary (-6.6%). It was however a busier month in Montreal (+6.1%), Quebec City (+5.3%), Saint John (+12.4%) and Fredericton (+27%).

Activity continues to be brisk in Calgary despite the backstep last month, as home resales were more than 60% above pre-pandemic levels.

More sellers enter the market

Ottawa

-3.0

19.1

-0.4

A second consecutive rise in new listings hints that sellers feel increasingly confident about sales prospects. We suspect some of them were among those who took a pass in the fall, and instead opted to get an early jump on the spring market. The wider selection homes for sale may have contributed to the stronger pace of transactions in Montreal and Quebec City last month but generally failed to spark much action in the rest of Canada. That said, new listings in most markets are still below levels last summer.

February market snapshot MLS Home Price New listings Home resales Sales-to-new (% change) (% change) Index (% change) listings ratio M/M Y/Y M/M Y/Y M/M Y/Y Canada -3.1 19.7 24.2 0.0 0.8 0.56 1.6 Toronto -12 0 17.3 0.0 36.2 0.2 0.4 0.47 3.4 0.62 Montreal 30.1 3.2 6.1 31.7 0.4 -7.3 13.8 4.1 29.0 0.0 4.5 0.44 Vancouver Calgary -6.6 22.3 0.8 11.8 0.3 10.1 0.79 Edmontor 0.5 48.9 5.3 7.7 0.1 3.8 0.70

31.4

-1.1

2.8

0.53

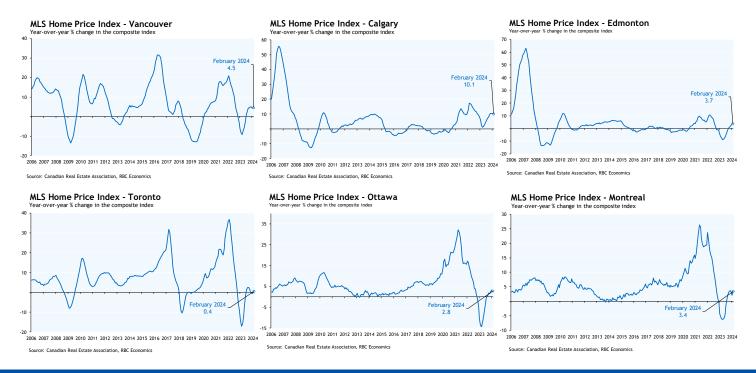


Prices stabilize, signaling an end to the correction

The national composite MLS Home Price Index benchmark was essentially unchanged from January at \$719,400. This marked the first time since August it didn't fall on a month-over-month basis. And with demand-supply conditions having rebalanced significantly since December, we think prices may have reached an inflection point—at least nationally. The local picture varies considerably, though. Declining trends still prevail in many B.C and Ontario markets, including Victoria, the Fraser Valley, Ottawa, Cambridge, Kitchener-Waterloo, Windsor and Barrie. The MLS HPI was flat in Vancouver last month and inched marginally higher in Toronto (+0.2% m/m). For the most part, markets experiencing rising price trends (e.g. Calgary and Edmonton) didn't see an acceleration in February—Saskatoon (+2.5%) is an exception.

Standoff between sellers and buyers this spring?

We believe sellers and buyers will approach the spring season with very different perspectives. We suspect sellers will come in with firm price expectations, seeing tighter demand-supply conditions and the end of the price correction as evidence they hold a stronger hand in negotiations. Buyers remain very much budget-constrained, however, and will have limited capacity to bid up prices. We expect these positions will lead to a standoff between the two parties in many markets, keeping deal making subdued until interest rate cuts boost buyers' purchasing budget later this year.



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