100



MONTHLY HOUSING MARKET UPDATE

Feb. 14, 2024

Home resales in Canada Thousand units, seasonally adjusted and annualized January 2024 473 January 2024 473 January 2024 473 January 2024 473

2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Source: Capadian Real Estate Association, RRC Fronomics

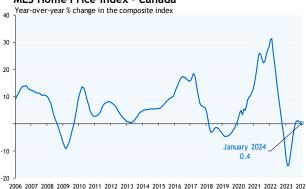
Sales-to-new listings ratio in Canada



Source: Canadian Real Estate Association, RBC Economics

MLS Home Price Index - Canada

Source: Canadian Real Estate Association, RBC Economics



End of the correction? Canada's housing market is warming up

It may be the unusually mild weather or the modest drop in fixed mortgage rates since November—or both—but Canadian house hunters have more energy this winter. Importantly, they're landing more deals. Home resales in Canada increased for the second month in a row in January, rising 3.7% from December. Resales are back up to where they were last summer including the December advance. It's still historically soft though, given recent cyclical lows. The upturn suggests that the sharp correction triggered by soaring interest rates has likely run its course.

What it hasn't done yet is turnaround declining prices. The MLS Home Price Index continues to drift lower, falling 1.2% month-over-month in January nationwide and declining 5% since August 2023. Most local markets recorded price drops between December and January including Vancouver, Winnipeg, Toronto, Hamilton, Ottawa, Montreal, Moncton and Halifax. The huge loss of affordability during the pandemic remains the dominant force weighing on property values. Calgary is among the few markets bucking the trend with exceptionally tight supply-demand conditions keeping prices on an upward trajectory.

However, the broader pricing picture could be approaching an inflection point. This winter's renewed market vigour is making it a more competitive environment for buyers. They vie for a shrinking inventory of homes for sale—despite new listings rising modestly by 1.5% in January. We think a bottom could form around mid-year and <u>forecast</u> the national benchmark price to gradually appreciate in the second half of 2024.

Busier activity in most provinces

January was a busier month in most provinces. Ontario and British Columbia led way with strong sales gains in Toronto (9.6% m/m), Hamilton (12.6%), the Niagara region (18.5%), Vancouver (6.7%) and the Fraser Valley (15.9%). Other parts of the country also saw a noticeable pick up in activity including Montreal (9.4%) and Calgary (4.8%).

In the majority of cases, the rise in residential transactions is from historically low levels. The market can still generally be best described as slow. The main exceptions are Alberta (including Calgary and Edmonton) and Saskatchewan (including Regina and Saskatoon) where home resales are running some 20% to 80% above pre-pandemic levels.

| January market snapshot | | | | | | | |
|-------------------------|----------------------------|------|----------------------------|------|------------------------------------|------|-----------------------------|
| | Home resales (% change) | | New listings (% change) | | MLS Home Price Index (% change) | | Sales-to-new listings ratio |
| | M/M | Y/Y | M/M | Y/Y | M/M | Y/Y | |
| Canada | 3.7 | 22.0 | 1.5 | 10.5 | -1.2 | 0.4 | 0.59 |
| Toronto | 9.6 | 36.2 | 4.6 | 8.1 | -1.2 | -0.4 | 0.54 |
| Montreal | 9.4 | 17.6 | 2.2 | 21.9 | -1.0 | 2.0 | 0.60 |
| Vancouver | 6.7 | 38.4 | 14.8 | 11.3 | -1.3 | 4.2 | 0.52 |
| Calgary | 4.8 | 35.1 | -10.4 | 11.6 | 0.2 | 10.2 | 0.88 |
| Edmonton | 2.4 | 46.3 | -12.8 | -6.0 | 0.0 | 2.9 | 0.74 |
| Ottawa | 0.7 | 17.6 | 5.7 | 10.8 | -1.1 | 3.2 | 0.55 |

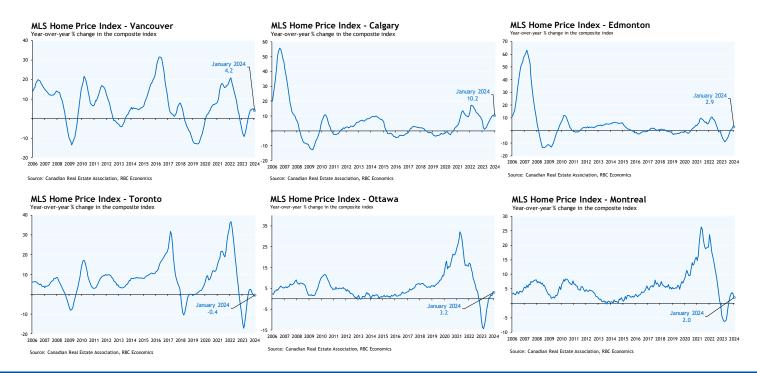


A word of caution

The coming months will confirm whether the recent uptick marks the end of the housing market correction and the start of a recovery phase. Spotting trend shifts in December and January—seasonal low points—can be tricky because large adjustment factors are used when removing seasonal influences from the statistics. These factors can exaggerate month-to-month changes—up or down. Upcoming data, especially in the spring, will give a more reliable read of underlying trends.

Interest rates to dictate market outcome this year

We expect slow activity and softer prices to persist in the early part of the year as the Bank of Canada maintains its policy rate at a two-decade high and home ownership stays out of reach for many potential buyers. But, we think a pivot towards rate cuts mid-year will get the wheels turning faster over the second half—perhaps even sooner. There will be a lot of pent-up demand to satisfy once confidence returns, which could heat things up in a hurry. However, poor affordability conditions will restrain the recovery and make it a gradual liftoff. The larger window of opportunity for buyers is likely to open only after interest rates have dropped materially—something we foresee in late 2024 or into 2025. That's especially the case for first-time buyers who may be more financially constrained. See our housing market outlook report for more on our forecast.



The material contained in this report is the property of Royal Bank of Canada and may not be reproduced in any way, in whole or in part, without express authorization of the copyright holder in writing. The statements and statistics contained herein have been prepared by RBC Economics Research based on information from sources considered to be reliable. We make no representation or warranty, express or implied, as to its accuracy or completeness. This publication is for the information of investors and business persons and does not constitute an offer to sell or a solicitation to buy securities.